



# Piacenza<sup>///</sup>

## The Ecoguide



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# The Project

## Youth Participation against Climate Change

RYCA is a 2 year project aims at fostering youth networking, participation and action on the matter of Climate Change. This contributing on one hand, to the general goal of the European Youth Together call to increase youths engagement in the European political debate and on the other, to the broader goals indicated in the European Green Deal to address the imminent danger represented by the global climate crisis.

The rationale of the project sees the two streams of general objectives as complementary and intersected with each other:

- Increasing the youth ability to participate in the social and political life, locally and transnationally, in Europe both as a way to reconcile its often disrupted relations with grassroots, informal political streams of action
- and as a way to bring the European Green New Deal to the more capillary level of local actions and debates, where often the Europeans institutions are felt at their farthest from the EU citizen.

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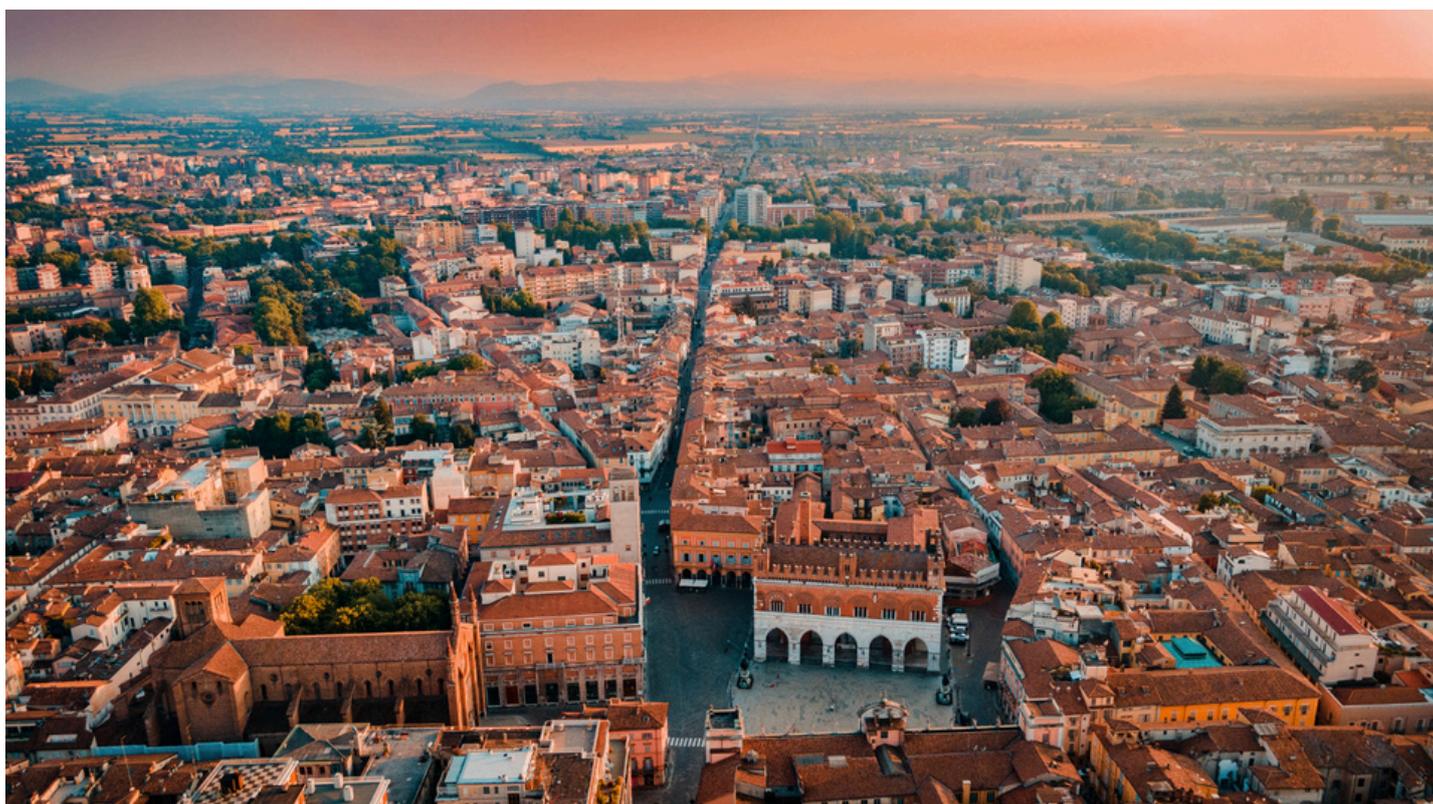
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# Intro to Piacenza

Welcome to the Ecoguide for Piacenza, a comprehensive resource designed to inspire and guide residents and visitors in making sustainable choices that benefit both the environment and the community. This guide covers various aspects of daily life, offering practical tips, local resources, and opportunities to engage in eco-friendly practices. From reducing food waste to embracing sustainable fashion, from efficient energy use to promoting biodiversity, the Ecoguide aims to empower you to make a positive impact on our planet.

As environmental challenges grow more urgent, it is essential for each of us to adopt habits that contribute to a healthier, more sustainable future. Whether you're a long-time resident or new to Piacenza, this guide provides valuable insights into how you can contribute to the city's green initiatives, reduce your carbon footprint, and enhance your overall quality of life. By leveraging local resources and participating in community efforts, you can play a crucial role in fostering a more sustainable and resilient Piacenza.



Ph. Luca Gionelli, from <https://emiliaromagnaturismo.it/it/localita/piacenza>

# 1. Food production and consumption



## I. Food production and consumption

*Food production and consumption is a fundamental theme to discuss: the way we purchase and consume food as well as our dietary choices have a huge impact on the environment. Having a deeper knowledge of local sustainable options and of a few easy tricks could reduce food waste and have a positive influence on our own health and the environment.*

### Our Tips

- 1.Reduce *packaging*: use tote bags, \*buy bulk products, limit the use of single-serving.
- 2.Bulk buying: purchase grains, nuts, and other staples *in bulk* to reduce packaging waste and save money.
- 3.Prefer *glass* to aluminium
- 4.Check counters for *short-dated food*
- 5.Buy seasonal food: opt for fruits and vegetables that are in season in your region. They're fresher, more nutritious, and requires less energy for transportation and storage.
- 6.Support *local farmers*: purchase from farmers' markets or join a local CSA (Community Supported Agriculture) to reduce the carbon footprint associated with food transportation.
- 7.Opt for *organic*: choose organic foods, which are grown without synthetic pesticides, fertilizers, or GMOs, and typically have a lower environmental impact.
- 8.Sustainable seafood: look for seafood that is certified by organizations like the *Marine Stewardship Council (MSC)* to ensure it's sourced responsibly.
- 9.Look for *fair trade*: choose products like coffee, tea, chocolate, and bananas that are certified Fair Trade, ensuring that farmers and workers are paid fairly and work under safe conditions.
- 10.Support *ethical brands*, committed to ethical sourcing and sustainability.



## **Waste: No thanks!**

### *When shopping*

- Make shopping list, watch expiration dates and end perishable products)
- Underline economic loss (economic awareness) to avoid food waste
- Write shopping lists to avoid buying more than you need.
- Yummly: it offers a wide range of recipes and it allows you to plan meals and automatically generates a shopping list. It also considers your dietary preferences and the ingredients you have available.
- Bring!: it creates and can share shopping lists. It also includes product suggestions and you can add notes to each item.
- Use food tracking tools such as KitchenPal Shared Grocery List: some main functions of this app are: shared grocery lists, pantry tracking, barcode scanning, meal planning and recipe ideas.
- Use food rescue apps such as Too Good To Go: it allows you to buy unsold food from restaurants and stores at discounted prices, reducing food waste.

### *When cooking*

- Create a weekly meal plan: consider what you already have in your pantry and fridge, and build your weekly plan around those ingredients.
- Group similar ingredients: plan recipes that use the same ingredients or allow you to reuse leftovers. (For example you can use roasted chicken for salads, sandwiches, or soup in the following days).
- Take advantage from useful apps like: *Mealime*: it helps you create personalized meal plans based on your dietary preferences and automatically generates a shopping list based on the recipes you choose.
- Reuse leftover food for new dishes

### *When storing food*

- *Pantry inventory, track food*: This app allows you to monitor the expiration dates of the food you have at home, sending you notifications when a product is about to expire.
- Organize your fridge: Place foods that expire sooner at the front of the fridge so you're more likely to use them first.
- Use transparent containers: Storing food in transparent containers allows you to easily see what you have, reducing the likelihood of forgetting leftovers.
- Freeze leftovers: If you've cooked too much, consider freezing a portion to use later.

## **Cooking-related Tips**

- Start a garden: even if you have limited space, growing your own herbs, vegetables, or fruits can increase your awareness of the effort involved in food production and reduce your reliance on store-bought produce.
- Compost food scraps: composting helps reduce waste and creates nutrient-rich soil for your garden, closing the loop on food consumption.
- Cook more at home, bring more food from home
- Pay attention to food quantities (weigh it!)
- Consider vegetarian and vegan options. Eat less meat: Reduce meat consumption, especially red meat, as its production is resource-intensive and has a high carbon footprint.
- Plant-based alternatives: Incorporate more plant-based proteins like legumes, tofu, and quinoa into your diet.

### **Local Producers in Piacenza**

- [Azienda Agricola Santa Giustina](#) specializes in organic wines and olive oil / Località Santa Giustina, 29010 Pianello Val Tidone PC
- [Agriturismo Casa Nuova](#) offers farm-to-table experiences with locally sourced ingredients.
- [Caseificio Valcolatte](#) is a dairy producer famous for its artisanal cheeses.

### **Local shops and markets**

- [Eataly Piacenza](#)
- [I Cucinieri](#)
- [Piacenza Ortofrutta](#)
- Local markets (Piazza Cittadella, in via Alberici)
- Friday and Saturday Coldiretti store in via Conciliazione
- [Covered market Campagna Amica](#) - Str. Farnesiana, 17, 29122 Piacenza PC It includes cooking classes, workshops, solidarity events and health conferences.
- [Mercato della Terra](#) - Spazio 4 in via Manzoni, 21. h: 9:00-13:00

### **Stores selling bulk foods**

- Bottega Verde Piacenza - Offers a variety of organic products, including bulk items like grains, nuts, and dried fruits.
- [NaturaSi](#) - A well-known organic supermarket with a bulk section that includes cereals, legumes, and pasta. - via Emilia Pavese 88
- [Biovivo](#), via Martiri della Resistenza 41

### **Sustainable Restaurants**

- [Food Love vegan](#) restaurant (Via Cesare Calciati 4) - it's a vegan restaurant where everyday the best seasonal ingredients are selected to guarantee a "fresh, natural and creative menu". At lunch proposals change everyday, while at dinner every month.
- [LoFai vegan restaurant](#) (Via Cavalletto 4) Zero-kilometre products are guaranteed here.
- [La Magnana](#) - Str. Alla Magnana, 20, 29122 Piacenza PC -
- [Il Germoglio](#) (Via Bubba 25)
- Piccoli Mondi Bistrot (Via Scalabrini 19) - <https://www.instagram.com/ipiccolimondibistrot/>

### **Other opportunities for food purchase and consumption and to avoid food waste**

- Sustainable purchase groups -- The goal is to purchase goods and services of common use according to the criteria of the solidarity economy. Respect for the environment, fair trade, natural products, the quality of the product and of the production process are only some of the values of this good opportunity. Contact the the headquarters in via X giugno 113- 05231903727 [INFO HERE](#)

## 2. Sustainable Fashion



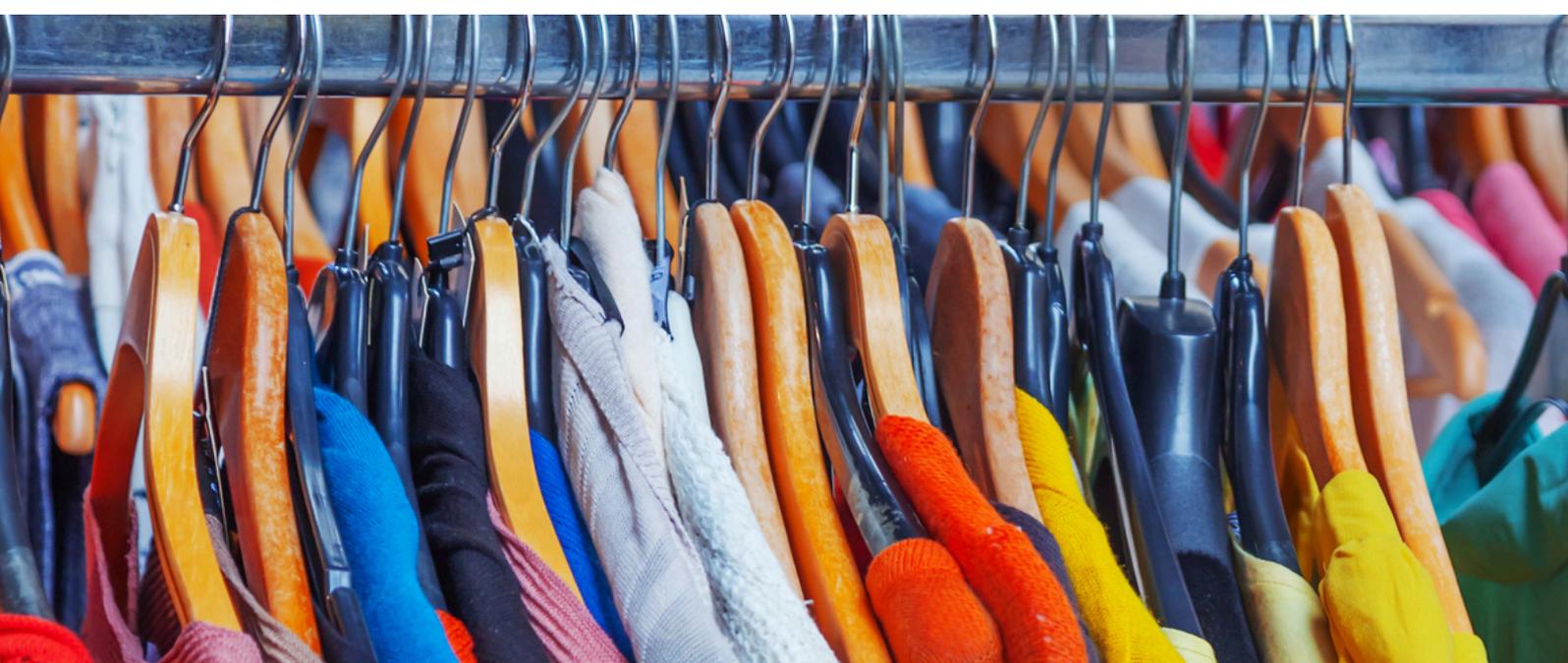
## 2. Sustainable Fashion

*Sustainable Fashion: The most iconic topic because, let's face it, we all have a bit of vanity and want to look our best all the time. But spoiler alert: you can do that while being sustainable too, saving a lot of money and time.*

*Properly disposing of textiles by recycling, donating, or repurposing old clothes helps reduce the environmental impact of clothing waste and promotes a circular economy, benefiting both the planet and future generations.*

### **Tips to help you stay stylish and sustainable without the stress**

- Avoid fast fashion and trends: Focus on what you like and what makes you feel good, regardless of what your friends or society think. You need to feel good in your clothes. Once you've decided, buy high-quality items so you don't have to replace them soon, and they fit your body better.
- Check your grandparents' closets: There's always an unexpected surprise; you might be amazed at how well your grandmother's coat fits you!
- Prefer natural fibers: Opt for materials like wool, cotton, and linen. Avoid synthetic materials which degrade more quickly and are not healthy for your skin.
- Clothes recycling: We often overlook the potential in our clothes. What you were about to throw in the bin might be perfect for your little sister.
- Thrift shops: Finally, genuine thrift shops are popping up, where you can score amazing deals for just a few euros! Try searching for them in your city and visit them with your friends. While Piacenza doesn't have these yet, who knows? You might be the one to open the first..
- Clothing rental: Why spend 800 euros on a Valentino dress for prom if you're only going to wear it once? Clothing rental is the solution for cases like this. By renting, you'll save a lot of money throughout the year and still make an impression on that cute person you like, haha!



## Opportunities to be stylish in Piacenza

- *VINOKILO*: Vinokilo is a traveling event dedicated to sustainable fashion that takes place in Piacenza once or twice a year. During this event, participants can purchase high-quality vintage clothing sold by the kilo. The initiative aims to promote the recycling and reuse of clothes, thereby reducing the environmental impact of fashion. In addition to shopping, the event often includes activities such as workshops, live music, and sustainability talks, creating a community experience that raises awareness about ethical fashion and conscious consumption. - <https://vinokilo.events/collections/piacenza/>
- *Clothing swaps at Rathaus*: At Rathaus, a private club in the beautiful center of Piacenza, you can participate in clothing swaps. - <https://www.piacenzasera.it/2023/04/swap-market-al-circolo-rathaus-il-15-aprile-per-un-cambio-armadi-nel-segno-della-sostenibilita/477828/>
- *Via Roma Street Market*: In Via Roma, you can visit a flea market. - <https://www.comune.piacenza.it/it/events/via-roma-street-market-2023>
- *Caritas Clothing Collection Center*: Located at Via Giordani 21, this center accepts clothing donations. tel: 0523/330812 When: monday to friday 9.30 - 12.00  
<https://www.informafamiglie.it/piacenza/famiglia-e-associazioni/volontariato-e-associazionismo-familiare/caritas-diocesana>
- *Humana greens bins*: Want to clear out your old clothes to free up space in your wardrobe? Instead of throwing them away, drop them in the Humana greens bins in the Bel Po parking lot. They can be located via the link:  
<https://raccoltavestiti.humanaitalia.org/junker-app/>
- *Vinted platform*: Since 2021, Vinted has been available in Italy, allowing you to buy and sell clothes and items from home with the option to negotiate prices.- <https://www.vinted.it/>



# 3. Waste, Recycling and Upcycling



### 3. Waste, Recycling and Upcycling

And now we come to one of the most central themes of the eco-guide, starting with the suggestions and requests of the people of Piacenza

#### Places to buy and exchange used items

To minimize unnecessary expenses while obtaining functional items, here is a list of places where used goods can be bought and exchanged:

- *Second-hand shops in Pontenure*: This area hosts numerous stores where you can purchase a variety of items at low prices, ranging from furniture and bicycles to books and magazines. - <https://bit.ly/4cB5s4H> - <https://bit.ly/4dxdmgU>
- *"Lo voglio così"*: A shop specializing in luxury bags and vintage items, perfect for those looking to make a fashion statement. - <https://www.lavogliocosi.com/>
- *Stoviglioteca*: An initiative where you can borrow dishes for parties, helping to cut down on single-use items. - <https://legambiente.piacenza.it/la-stoviglieria-di-legambiente/>
- *Facebook groups* for trading/gifting items: Numerous groups in Piacenza allow residents to exchange or give away clothes and household items, keeping them out of landfills.
- *Libreria Romagnosi*: Located in the city center, this bookstore offers the chance to buy and sell used books throughout the year. - <http://www.libreriaromagnosi.it/> - <https://bit.ly/3T0aj8L>
- *Fifty-Fifty used market* in Via Carli: A local market where you can find a variety of used goods. - <https://bit.ly/3Xe3uTu>

#### Good to Know

Clear guidelines on waste sorting: Clear and accessible guidelines on waste sorting are essential. It is also important to communicate the actual percentage of sorted waste that is recycled. - <https://www.gruppoiren.it/it/i-nostri-servizi/ambiente/raccolta-rifiuti/raccolta-differenziata-a-piacenza-e-provincia.html>

Public water dispensers: To encourage the use of reusable bottles and reduce plastic waste, the city of Piacenza has installed public water dispensers, also known as "Water Kiosks," across various locations. These kiosks provide high-quality, filtered water, both still and sparkling, at a minimal cost. The initiative aims to promote environmental sustainability by offering a convenient alternative to bottled water, encouraging residents to refill their bottles and reduce their environmental impact. <https://www.comune.piacenza.it/it/page/acqua-chioschi-per-la-distribuzione-di-acqua-potabile>

#### Other opportunities in Piacenza

- *Des Tacum*: A social cooperative focused on the integration of disadvantaged individuals. - <https://destacum.it/> - <https://www.instagram.com/des.tacum.coop.sociale> - [https://www.facebook.com/des.tacum/?locale=it\\_IT](https://www.facebook.com/des.tacum/?locale=it_IT)
- *Raschiani and Decathlon discounting*: At these two major stores in Piacenza, you can bring used bicycles or other sports equipment and receive a discount voucher for use within the store. - <http://www.raschiani.it/sito/occasioni/usato> - [https://www.decathlon.it/second-hand-usato-sportivo\\_lp-BGUKFI](https://www.decathlon.it/second-hand-usato-sportivo_lp-BGUKFI)
- *Emporio Solidale*: A community grocery store offering affordable products to support local families.

## 4. Transportation & Travel



#### 4. Transportation & Travel

*Piacenza is stepping up its game in making getting around easier and greener. Here's what's already happening:*

1. Tuobus: This service offers evening and night buses, making it safer and more convenient to get around after dark, especially if you're heading to a nightclub or late-night event. - <https://www.setaweb.it/pc/tuobus>

2. Bike-sharing Programs: The city has been boosting its bike-sharing options, making it simpler for people to grab a bike for short trips. It's a great way to cut down on traffic and stay active. - <https://www.ridemovi.com/it/> , <https://www.comune.piacenza.it/it/news/nuovo-servizio-di-bike-sharing>

3. BlaBla Car-like Services: For places like universities, ride-sharing services are being promoted. These make commuting cheaper and easier by connecting people traveling the same routes. - <https://www.blablacar.it/search-car-sharing>

Piacenza has been proactive in improving its transportation system. The Sustainable Urban Mobility Plan (SUMP), developed by TRT Trasporti e Territorio, aims to enhance the city's mobility while reducing environmental impact. This plan includes expanding bike lanes, optimizing bus routes, and integrating various forms of transport to create a seamless travel experience for residents.

The proposed Bus Rapid Transit (BRT) line, connecting the train station with the new hospital, is a significant step towards modernizing public transport in Piacenza. This project, still in its planning phase, aims to provide a fast and efficient transit option, reducing traffic congestion and promoting public transport use. - <https://www.politesi.polimi.it/handle/10589/187594> , <https://www.trt.it/PROGETTI/pums-piacenza/>



# 5. Water



## 5. Water

*Water is a vital resource that sustains life, ecosystems, and the overall health of our environment. In Piacenza, mindful water use is essential not only for meeting our current needs but also for ensuring that future generations have access to clean, sufficient water supplies. As climate change intensifies and populations grow, water conservation becomes increasingly important.*

### **Our Tips for water conservation**

- Fix leaks promptly: even minor leaks in faucets, pipes, or toilets can lead to significant water wastage over time. A dripping tap can waste up to 15 liters of water per day. Regularly inspect your home for leaks and make repairs as soon as possible. This simple action can save water and lower your utility bills.
- Install water-efficient fixtures: consider upgrading to water-efficient fixtures such as low-flow showerheads, faucets, and dual-flush toilets. These fixtures are designed to use less water while maintaining effective performance. For example, a low-flow showerhead can reduce water usage by 50-70%, saving both water and energy.
- Shorten your showers: reducing your shower time by just a few minutes can save gallons of water each day. Aim for showers that are 5 minutes or less. For added savings, consider installing a shower timer to help track your water usage.
- Turn off the tap: simple habits like turning off the tap while brushing your teeth, shaving, or washing your hands can save hundreds of liters of water each month. Similarly, when washing dishes by hand, fill the sink or a basin instead of letting the water run continuously.
- Use a dishwasher wisely: dishwashers can be more water-efficient than washing dishes by hand, especially if you run them only when full and use eco or water-saving settings. A modern dishwasher can use as little as 10 liters of water per cycle, compared to up to 100 liters for hand washing.
- Water plants responsibly: water your garden in the early morning or late evening when temperatures are cooler, and evaporation is minimized. This helps ensure that more water reaches the roots of your plants. Additionally, consider installing a drip irrigation system that delivers water directly to the base of plants, reducing waste, instead of a spray system.
- Reuse greywater: greywater is the relatively clean wastewater from baths, sinks, washing machines, and other kitchen appliances. It can be reused for irrigation or flushing toilets. By setting up a greywater system, you can significantly reduce your household's water consumption. Ensure you follow local guidelines and regulations when installing such systems.
- Collect rainwater: installing a rainwater harvesting system is an effective way to collect and store rainwater for use in your garden or even for household chores. Rain barrels and more advanced collection systems can capture a significant amount of water during wet seasons, reducing your reliance on the municipal water supply.
- Consider water-efficient landscaping: opt for drought-resistant plants and native species that require less water. Xeriscaping, a landscaping method that reduces the need for irrigation, is an excellent option for creating a beautiful yet water-efficient garden. Mulching around plants can also help retain soil moisture.
- Educate your household: encourage family members, especially children, to be mindful of their water usage. Teaching everyone in the household about the importance of water conservation can lead to more significant savings. Simple practices like turning off the tap and using water-efficient appliances can make a substantial difference.



## Opportunities in Piacenza

### *Water distribution kiosks*

Piacenza is home to 4 water distribution kiosks. These are free, and provide still, sparkling and cool water. Filling up your bottles or other containers of water in these kiosks is a good alternative to buying new plastic bottles of water. The kiosks are:

- Via XXIV Maggio; open 7.30 - 18.30
- Farnesiana via Radini Tedeschi; open 7.30 - 20.30
- Mortizza area verde di via Donatori di sangue (angolo via Mortizza); open solar time 7.00 - 21.00, daylight savings time 7.00 - 23.00
- Località Quarto, via Zanaboni; open solar time 7.00 - 21.00, daylight savings time 7.00 - 23.00

<https://www.comune.piacenza.it/it/page/acqua-chioschi-per-la-distribuzione-di-acqua-potabile>

### *Purifiers, and water filters*

Drinking tap water in our day-to-day life is a great way to save on plastic bottles; a water purifier is a great tool to make tap water, which is already drinkable, even better.

Decalacque is a local enterprise which installs water purifiers and filters, as well as other services for a more sustainable household.

<https://www.decalacque.com/>

Via Cremona, 24/26, 29121 Piacenza

0523 550219

info@decalacque.com

### *Support local clean water initiatives*

Various local organizations, such as *Legambiente Piacenza*, are dedicated to protecting and restoring the water quality of the region's rivers, lakes, and other natural water bodies. Volunteering for river clean-up events, tree planting along waterways, or participating in educational programs are ways to get involved. Your efforts can help preserve Piacenza's natural resources and ensure clean water for future generations. *Legambiente Piacenza*: <https://legambiente.piacenza.it/> via Giordani 2, Piacenza

### *Visit educational exhibits and workshops*

The *Museo Civico di Storia Naturale* in Piacenza frequently hosts exhibitions and workshops focused on local ecosystems, including the role of water. These events provide valuable insights into the natural water cycle, the impacts of pollution, and the importance of conservation efforts. They also offer practical tips on how citizens can contribute to water sustainability.

Engaging with these exhibits is a great way to enhance your understanding of local water issues and inspire more sustainable practices at home.

<https://www.msn.piacenza.it/it>

via Scalabrini 107 ("Urban Center") 29121 Piacenza, Italia

tel: 0523 334 980

e-mail: museoscienze@comune.piacenza.it

Opening: Tuesday to Friday 9.30-12.30; Saturday and Sunday: 9.30-12.30 and 15:00-18:00

### *Engage with water conservation groups*

Piacenza is home to several environmental groups and community organizations focused on sustainable living, including water conservation. Joining these groups can provide you with access to resources, knowledge, and a network of like-minded individuals who are passionate about preserving Piacenza's water resources. These groups often organize events, workshops, and campaigns that you can participate in. Some prominent organizations include *Il Germoglio*, which focuses on sustainable agriculture and water use; <https://www.ilgermogliopiacenza.it/>

Via Bubba, 25 - 29122 Piacenza - Tel. 0523 610248 Fax 0523 607557 - Mail: info@ilgermogliopiacenza.it

# 6. Energy



## 6. Energy

*Energy is a cornerstone of modern life, powering our homes, transportation, and industries. However, the way we produce and consume energy has significant environmental implications, contributing to climate change and resource depletion. Embracing sustainable energy practices is crucial for reducing carbon emissions, promoting environmental health, and ensuring energy security*

### **Tips for energy conservation**

- Upgrade to energy-efficient appliances: when replacing household appliances, opt for models with high energy efficiency ratings (such as those labeled A+++ in the EU energy label system). Energy-efficient appliances consume less electricity, reducing both energy bills and environmental impact.
- Implement LED lighting: replace incandescent and fluorescent bulbs with LED lights. LEDs use up to 80% less energy and last significantly longer, offering both cost savings and reduced energy consumption.
- Optimize heating and cooling: proper insulation of your home can drastically reduce the need for heating in winter and cooling in summer. Seal drafts, insulate walls and roofs, and consider double-glazed windows. Also, regularly maintain heating systems to ensure they operate efficiently.
- Utilize programmable thermostats: installing a programmable or smart thermostat allows you to control heating and cooling systems more effectively, ensuring energy isn't wasted when you're not home or during sleeping hours.
- Unplug idle electronics: many devices consume energy even when turned off but still plugged in, a phenomenon known as "phantom load." Unplug chargers, computers, and other electronics when not in use, or use power strips to easily switch off multiple devices at once.
- Adopt renewable energy sources: consider installing solar panels or solar water heaters for your home. While there is an initial investment, renewable energy systems can significantly reduce electricity bills and environmental impact over time.
- Efficient water heating: set your water heater to an optimal temperature (typically around 50°C). Insulate the heater and associated pipes to retain heat longer, reducing the energy needed to maintain temperatures.
- Mindful cooking practices: use lids on pots to speed up cooking, match pot sizes to burner sizes, and consider using pressure cookers or microwaves, which are more energy-efficient for certain tasks.
- Regular maintenance: ensure that all household systems, from HVAC to appliances, are regularly maintained. Well-maintained equipment operates more efficiently and has a longer lifespan.



## Opportunities in Piacenza

### *Solar panels and other energy-efficient systems*

#### DartSolar

DartSolar is a local business that installs solar power systems, both for residential and industrial purposes via F. Guicciardini, 1 29122 Piacenza  
info@dartsolar.it

#### Marini Coperture

This business from near Parma provides insulating covers for residential and industrial buildings, as well as photovoltaic systems. Improved insulation can make a building much more energy-efficient, sparing both the environment and your wallet!

Via Enrico Berlinguer, 2843013 Langhirano (PR) - Italia

[info@marini-coperture.it](mailto:info@marini-coperture.it)

Tel: 0521 853526

#### Massari Elettrica SRL

This company from Piacenza installs optimized electric systems and solar panels

Via Venturini, 10 - 29121 Piacenza (PC)

+39 375 6351551

massarielettrica@libero.it

#### Te.Co.S. SRL

Installs solar panels and other electric systems around Piacenza and Parma

Via C.Sarti, 16/18 - 43029 Traversetolo (PR)

0521 341290

info@tecositalia.it

### *Government incentives and subsidies*

- The Italian government, along with local Piacenza authorities, offers various incentives for energy efficiency upgrades and renewable energy installations, such as the "Ecobonus" and "Superbonus 110%". These programs can cover a significant portion of the costs for qualifying projects. For more information, visit the official municipal website or consult with authorized financial advisors.
- Ecobonus: It is the contribution provided by the Ministry of Enterprises and Made in Italy for the purchase of non-polluting vehicles.  
<https://ecobonus.mise.gov.it/ecobonus>
- Superbonus 110%: Introduced as part of Italy's economic recovery efforts, the Superbonus allows homeowners to claim tax deductions of up to 110% on the cost of energy-saving renovations, such as thermal insulation, solar panels, heat pumps, and earthquake-proofing.  
<https://www.casaitalia.governo.it/generali/approfondimenti/superbonus-110/>

### *Energy auditing services*

Companies like EffeViSolar provide consulting services on the energetic efficiency of a building or other structures. With this information you can make your house more efficient, consuming less energy and saving money

Via Leon D'oro 2, 43039, Salsomaggiore Terme (PR) Via Leon D'oro 2, 43039, Salsomaggiore Terme (PR)

info@effevisolar.it

+390524.758148

### *Educational workshops and seminars*

Politecnico di Milano - Piacenza Campus: often hosts seminars and workshops on sustainable energy, renewable technologies, and environmental engineering. Participating in these events can provide valuable knowledge and networking opportunities. <https://www.polo-piacenza.polimi.it/>

### *Public transportation and mobility*

Promoting the use of Piacenza's efficient public transportation system reduces individual energy consumption related to transportation. Additionally, the city has invested in cycling paths and bike-sharing programs, offering sustainable mobility options. See *Transportation & Travel* section.

### *Waste-to-energy programs*

Support and participate in local waste management programs that focus on recycling and composting. Proper waste management reduces landfill use and can contribute to energy production through biogas facilities.

### *Green building certifications*

For those involved in construction or renovation, aiming for green building certifications like LEED (<https://gbcitalia.org/certificazione/leed/>) ensures that buildings meet high energy efficiency and environmental standards.

# 7. Biodiversity



## 7. Biodiversity

*Piacenza is rich in biodiversity areas that offer opportunities to observe and appreciate the variety of local flora and fauna. Here are some of the main areas you might consider visiting:*

- Trebbia Park: This park extends along the Trebbia River and offers a varied landscape including woodlands, meadows, and river areas. It is ideal for hiking and nature observation. - <https://www.parchidelducato.it/parco.trebbia/pagina.php?id=4>
- Stirone and Piacenziano Regional Park: Although it extends into other provinces, this park partially covers the Piacenza area and offers a wide range of habitats, from riverine to hilly areas. It is an excellent area to observe biodiversity and participate in environmental education activities. - <https://www.parchidelducato.it/parco.stirone,piacenziano/pagina.php?id=7>
- Monte Moria Provincial Park: Situated south of Piacenza, this park features hilly woodlands and landscapes. It is a great place to explore diverse natural environments and observe various species of flora and fauna. - <https://www.parcomontemoria.it>
- Spot and Go: This initiative focuses on inclusive tourism, promoting accessibility and diversity within natural areas. Spot and Go allows visitors to discover Piacenza's biodiversity through an inclusive lens, offering maps and resources for all types of visitors. - <https://www.divercityeu.com/spotandgo>
- Interno Verde: This event allows visitors to explore private gardens in Piacenza that are normally closed to the public. It offers a unique opportunity to discover hidden green spaces and appreciate the biodiversity found within these urban oases. - [bit.ly/4edo1NN](https://bit.ly/4edo1NN)



# 8. Education



**8. Education** *Sustainable education is essential for preparing the next generations to tackle the environmental and social challenges of the future. Investing in the education of young, conscious citizens ensures a more responsible society that values the common good. Fortunately, Piacenza offers various opportunities to promote sustainable education, from schools and universities to community projects.*

*Ecological and social innovation school projects*

Schools in Piacenza are increasingly integrating environmental themes into their educational programs. For example, the "Ecological and Social Innovation at School" (IESS) project aims to raise awareness among students and teachers about the importance of sustainability through workshops, hands-on activities, and collaboration with local organizations. -

<https://legambiente.piacenza.it/iess-innovazione-ecologica-e-sociale-a-scuola/>

*Environmental documentation center*

For those who wish to deepen their knowledge, the Environmental documentation center offers a wide range of educational resources on sustainability. This center serves as a reference point for teachers, students, and citizens interested in learning and participating in local environmental initiatives. - <https://www.informafamiglie.it/piacenza/ambiente-solidarieta-consumo/altri-progetti/centro-di-documentazione-ambientale>

Via Beverora n.57 (1° piano), tel. 0523/492171 o 0523/492582,  
email: [infoambiente@comune.piacenza.it](mailto:infoambiente@comune.piacenza.it).

Orario di apertura: solo su appuntamento.

*Degree in Sustainability Management*

At the Università Cattolica in Piacenza, students can enroll in a bachelor's degree program in Sustainability Management. This course prepares students to become professionals capable of managing organizations and projects with a positive impact on the environment and society. -

<https://www.unicatt.it/corsi/triennale/management-per-la-sostenibilita-piacenza.html>

*Sustainability fairs and events*

Attending local events like sustainability fairs is an excellent way to learn, share ideas, and discover new practices to implement in daily life. In Piacenza, events like the Sustainability Fair bring together experts, businesses, and citizens to discuss and promote sustainable solutions. -

<https://www.ilpiacenza.it/eventi/fiera-sostenibilita-19-maggio-piacenza.html>

Lastly, remember that sustainability education goes beyond the classroom—it's something you can embrace and share within your family and community. By teaching others and fostering curiosity, you can play a crucial role in spreading awareness.



# 9. Participation



## 9. Participation

*Active community participation is essential for driving environmental sustainability in Piacenza.*

*Here are some ways to get involved and make a tangible difference:*

### *Join local environmental committees*

Piacenza offers various opportunities for citizens to actively participate in environmental decision-making processes. You can join local environmental committees or advisory boards that work closely with the city council on sustainability issues. These groups influence policies related to urban planning, waste management, and green spaces.

### *Participate in community-led initiatives*

Engage in community-led initiatives that promote sustainability. For example, neighborhood associations often organize activities such as tree planting, clean-up drives, and urban gardening projects. These grassroots efforts help foster a sense of community and directly impact the local environment.

### *Use civic engagement platforms*

Piacenza has embraced digital tools that allow citizens to voice their opinions and contribute to the city's sustainability goals. Platforms like Decoro Urbano let residents report environmental issues such as illegal dumping, graffiti, or broken infrastructure, which can then be addressed by the local authorities. - <https://www.decorourbano.org/>

### *Attend public consultations and workshops*

The city regularly holds public consultations and workshops on new environmental projects or urban developments. Participating in these events gives you the chance to learn more about the initiatives and provide feedback, ensuring that community needs and ideas are considered. - <https://www.comune.piacenza.it/>

### *Engage in time banks and barter systems*

Time banks and barter systems are becoming increasingly popular in Piacenza as a way to promote sustainability through the exchange of services and goods without using money. By participating in a time bank, you can offer skills like gardening, tutoring, or home repairs in exchange for services you need, fostering a community-oriented approach to sustainability. - <https://www.piacecibosocial.it/progetto/time-bank-piacenza/>

### *Support local environmental campaigns*

Several local NGOs and advocacy groups run campaigns to address specific environmental challenges, such as reducing plastic use or promoting cycling. By supporting these campaigns—either through volunteering, donations, or spreading awareness—you contribute to larger collective efforts. - <https://www.wwf.it/piacenza/>



# 10. Laws and regulations



## 10. Laws and regulations

*In our city, there are a number of laws and regulations covering various aspects of urban life and land management with regard to environmental sustainability. Here are some of them.*

### *Local Regulations and Initiatives*

**Sustainable Energy Action Plan (SEAP):** Piacenza has adopted a SEAP as part of the European Union's Covenant of Mayors initiative. This plan includes actions to reduce CO2 emissions through energy efficiency and the use of renewable energy sources.

<https://www.ambienteitalia.it/aggiornamenti/approvato-il-paesc-del-comune-di-piacenza/>

**General Urban Plan (PUG):** The PUG of Piacenza includes guidelines for sustainable urban development, the protection of public green spaces, water resource management, and reducing the environmental impact of new constructions.

<https://www.comune.piacenza.it/it/page/pug>

**Urban Green Regulation:** This regulation governs the protection, management, and enhancement of public and private green spaces in the city, promoting the planting of new trees and the maintenance of existing green areas.

[https://www.comune.piacenza.it/it/public\\_documents/877](https://www.comune.piacenza.it/it/public_documents/877)

**Waste Collection and Management:** Piacenza has implemented an advanced waste separation system to improve recycling and reduce the amount of waste sent to landfills. There are specific regulations governing the separation and disposal of household and industrial waste.

### *National and Regional Regulations*

**Regional Law of Emilia-Romagna n. 26/2004:** This law promotes sustainable development and environmental protection, setting guidelines for the management of natural resources, soil and water protection, and pollution reduction.

<https://demetra.regione.emilia-romagna.it/al/articolo?>

[urn=er:assemblealegislativa:legge:2004:26&dl\\_t=text/xml&dl\\_a=y&dl\\_id=10&pr=idx,0;artic,0;articparziale,1&anc=art6](https://demetra.regione.emilia-romagna.it/al/articolo?urn=er:assemblealegislativa:legge:2004:26&dl_t=text/xml&dl_a=y&dl_id=10&pr=idx,0;artic,0;articparziale,1&anc=art6)

**Legislative Decree n. 152/2006:** Known as the Environmental Code, this decree establishes rules on environmental protection, waste management, remediation of contaminated sites, and water and air protection.

<https://www.gazzettaufficiale.it/dettaglio/codici/materiaAmbientale>

**Incentives for Renewable Energy:** The Italian government offers various incentives for the installation of renewable energy systems, such as photovoltaic and solar thermal systems, which are also applicable to Piacenza. These include tax deductions and grants.

**Standards for Building Energy Efficiency:** The Minimum Requirements Decree (D.M. June 26, 2015) sets criteria for the design and renovation of buildings to improve their energy efficiency. This includes the obligation to use insulating materials and high-efficiency systems.

<https://www.gazzettaufficiale.it/eli/id/2015/07/15/15A05198/sg>

## II. Sources and additional info

*The journey toward sustainability is a collective effort that requires the participation and commitment of every individual. The Ecoguide for Piacenza serves as a starting point, offering practical advice and resources that make it easier to integrate eco-friendly practices into your daily life. By making conscious choices in areas such as food consumption, energy use, and waste management, you contribute not only to the well-being of our local environment but also to the global effort to combat climate change and preserve natural resources.*

*As you navigate through this guide, remember that small actions can lead to significant changes. Whether you are planting a tree, participating in a community clean-up, or simply choosing to cycle instead of drive, your actions matter. Piacenza is a city with a rich heritage and a vibrant community, and by embracing sustainability, we ensure that it remains a thriving place for future generations. Together, we can build a greener, more sustainable Piacenza—one choice at a time.*

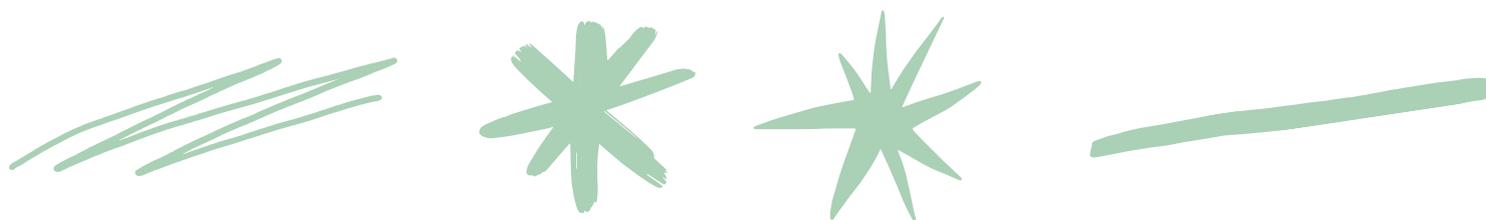
*From the Piacenza Eco-Activators Team*

*Elisa*

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